New York School of Interior Design
founded 1916

summer 2014 bulletin

Institute for Continuing & Professional Studies
ICPS
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INSTITUTE FOR CONTINUING AND PROFESSIONAL STUDIES (ICPS)

Whether you are an established design professional, new to the field, or just interested in exploring a career in interior design, NYSID offers a wide range of classes in all aspects of interior design and its related fields. We offer noncredit workshops, undergraduate courses for credit, and professional development classes carrying CEUs and LUs, all taught by NYSID’s accomplished faculty of interior designers, architects, visual artists, and art and design historians.

Unless otherwise noted, all ICPS courses take place at New York School of Interior Design, 170 East 70th Street, NYC.
# ICPS Schedule at a Glance Summer 2014

## JUNE

### NYSID 170 East 70 St

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>Sessions</th>
<th>Dates</th>
<th>Location</th>
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<tbody>
<tr>
<td>CE050</td>
<td>Introduction to Interior Design</td>
<td>6 sessions</td>
<td>Mon, June 9 – July 14</td>
<td>NYSID 170 East 70 St</td>
</tr>
<tr>
<td>CE139</td>
<td>History of the Modern Interior</td>
<td>5 sessions</td>
<td>Wed, June 11 – July 9</td>
<td>NEW!</td>
</tr>
<tr>
<td>CE143A</td>
<td>Collecting Design</td>
<td>5 sessions</td>
<td>Mon, June 9 – July 7</td>
<td></td>
</tr>
<tr>
<td>CE143L</td>
<td>Collecting Design</td>
<td>5 sessions</td>
<td>Tues, June 10 – July 8</td>
<td></td>
</tr>
<tr>
<td>CE147</td>
<td>Insider’s Guide: Learn about Antique Textiles &amp; Wall Coverings at the D&amp;D</td>
<td>1 session</td>
<td>Wed, June 12</td>
<td></td>
</tr>
<tr>
<td>CE169</td>
<td>Introduction to the Fundamentals of Classical Interior Architectural Design</td>
<td>3 sessions</td>
<td>Tues &amp; Thurs, June 24 - July 1</td>
<td>NEW!</td>
</tr>
<tr>
<td>CE326</td>
<td>Blogging Basics</td>
<td>1 session</td>
<td>Tues, June 10</td>
<td></td>
</tr>
<tr>
<td>CE352</td>
<td>How to Prevent a Potential Employer from Filing your Resume in the Trash Can</td>
<td>2 sessions</td>
<td>Tues &amp; Thurs, June 24 &amp; 26</td>
<td></td>
</tr>
<tr>
<td>CE403</td>
<td>Quick Sketching Techniques for Interiors</td>
<td>8 sessions</td>
<td>Mon &amp; Wed, June 9 - July 2</td>
<td></td>
</tr>
<tr>
<td>CE410</td>
<td>Basic 2D Drafting Using AutoCAD</td>
<td>8 sessions</td>
<td>Mon &amp; Wed, June 9 - July 2</td>
<td></td>
</tr>
<tr>
<td>CE412</td>
<td>MAC Users: Basic 2D Drafting Using AutoCAD for Mac’s</td>
<td>7 sessions</td>
<td>Mon &amp; Wed, June 9 - 30</td>
<td></td>
</tr>
<tr>
<td>CE414</td>
<td>MAC Users: Basic 2D Drafting Using AutoCAD for Mac’s</td>
<td>6 sessions</td>
<td>Tues &amp; Thurs, June 10 - 26</td>
<td></td>
</tr>
<tr>
<td>CE422</td>
<td>Introduction to the iPad</td>
<td>4 sessions</td>
<td>Mon &amp; Wed, June 17 - 26</td>
<td>NEW!</td>
</tr>
<tr>
<td>CE431</td>
<td>Technology Intensive: Adobe Photoshop - The Basics</td>
<td>3 sessions</td>
<td>Mon &amp; Wed, June 16 - 23</td>
<td></td>
</tr>
<tr>
<td>CE435</td>
<td>SketchUp I: Introduction</td>
<td>3 sessions</td>
<td>Tues &amp; Thurs, June 10 - 17</td>
<td></td>
</tr>
<tr>
<td>CE436</td>
<td>SketchUp II: Intermediate</td>
<td>3 sessions</td>
<td>Tues &amp; Thurs, June 19 - 26</td>
<td></td>
</tr>
<tr>
<td>CE440</td>
<td>3D Image Modeling Using 3D Studio Max</td>
<td>7 sessions</td>
<td>Wed, June 18 – July 30</td>
<td></td>
</tr>
<tr>
<td>CE517</td>
<td>Sustainable Urban Landscape Design</td>
<td>3 sessions</td>
<td>Tues, June 24 – July 8</td>
<td></td>
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<tr>
<td>CE602</td>
<td>Using “Silk” Flowers to Provide Beauty to Any Space</td>
<td>1 session</td>
<td>Thurs, June 26</td>
<td></td>
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<tr>
<td>CE911</td>
<td>Brand Building for Your Design Business</td>
<td>1 session</td>
<td>Wed, June 11</td>
<td></td>
</tr>
<tr>
<td>CE912</td>
<td>Strategies in Marketing Your Design Practice</td>
<td>1 session</td>
<td>Wed, June 18</td>
<td></td>
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### NYDC 200 Lexington Ave

<table>
<thead>
<tr>
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<th>Course</th>
<th>Sessions</th>
<th>Dates</th>
<th>Location</th>
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<tbody>
<tr>
<td>CE724</td>
<td>Simple &amp; Effective Ways to Green Your Home and/or Home Office</td>
<td>1 session</td>
<td>Thurs, June 19</td>
<td></td>
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### The D&D Building 979 Third Ave

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<thead>
<tr>
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<th>Sessions</th>
<th>Dates</th>
<th>Location</th>
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<tr>
<td>CE200</td>
<td>Telling Your Story: How to Catch an Editor’s Eye</td>
<td>1 session</td>
<td>Tues, June 17</td>
<td></td>
</tr>
</tbody>
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*NEW!* indicates a new course added to the schedule.
## JULY

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Note</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>CE050</td>
<td><strong>Introduction to Interior Design</strong></td>
<td></td>
<td><strong>6 sessions, Wed, June 9 – July 14</strong></td>
</tr>
<tr>
<td>CE050</td>
<td><strong>Introduction to Interior Design</strong></td>
<td></td>
<td><strong>6 sessions, Wed, June 25 – July 30</strong></td>
</tr>
<tr>
<td>CE138</td>
<td><strong>Visit the Oldest House in Manhattan: Morris-Jumel Mansion</strong></td>
<td></td>
<td><strong>1 session, Wed, July 23</strong></td>
</tr>
<tr>
<td>CE350</td>
<td><strong>Run Your Design Business More Efficiently with StudioWebware</strong></td>
<td></td>
<td><strong>2 sessions, Wed, July 9 &amp; 16</strong></td>
</tr>
<tr>
<td>CE411</td>
<td><strong>Intermediate 2D Drafting Using AutoCAD</strong></td>
<td></td>
<td><strong>6 sessions, Mon &amp; Wed, July 7 – 23</strong></td>
</tr>
<tr>
<td>CE430</td>
<td><strong>Introduction to Revit</strong></td>
<td></td>
<td><strong>6 sessions, Tues &amp; Thurs, July 8 – 24</strong></td>
</tr>
<tr>
<td>CE423</td>
<td><strong>Photography with the iPad</strong></td>
<td></td>
<td><strong>4 sessions, Tues &amp; Thurs, July 8 - 17</strong></td>
</tr>
<tr>
<td>CE424</td>
<td><strong>iPad Apps for Designers</strong></td>
<td></td>
<td><strong>4 sessions, Mon &amp; Wed, July 7 - 16</strong></td>
</tr>
<tr>
<td>CE425</td>
<td><strong>Drawing and Painting with the iPad</strong></td>
<td></td>
<td><strong>4 sessions, Mon &amp; Wed, July 21 - 30</strong></td>
</tr>
<tr>
<td>CE426</td>
<td><strong>Presentations and Portfolios on the iPad</strong></td>
<td></td>
<td><strong>4 sessions, Mon &amp; Wed, July 7 - 16</strong></td>
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<tr>
<td>CE445</td>
<td><strong>Yes, There’s an App For That: Design and New Technology</strong></td>
<td></td>
<td><strong>1 session, Thurs, July 17</strong></td>
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<tr>
<td>CE168</td>
<td><strong>Inside the Workroom: The Anatomy of Upholstery and Curtains</strong></td>
<td></td>
<td><strong>1 session, Tues, July 15</strong></td>
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**NEW!** indicates a new course added to the schedule.
**INTRODUCTION TO INTERIOR DESIGN**

**CE050**  Introduction to Interior Design

A | 6 sessions | Mon, June 9 – July 14, 2 – 4 pm | $660  
K | 6 sessions | Mon, June 9 – July 14, 6 – 8 pm | $660  
L | 6 sessions | Wed, June 25 – July 30, 6 – 8 pm | $660

This course is intended for people considering a career in interior design. It provides a broad introduction to the profession and an overview of the education required. Through class discussions and a short design project, students will be exposed to a range of topics including basic design elements, the use and application of color, space planning, selection of furniture, finishes, and textiles, and design resources.

**Instructor:**

*Don Kossar* is principal of *Don Kossar Interiors*, which specializes in high-end residential interiors. He received his BFA from the New York School of Interior Design and has been teaching at the College for more than 15 years.

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**PRE-COLLEGE PROGRAM**

**040**  Pre-College Program

8 sessions | Mon & Wed, July 7 – 17, 10 am – 4 pm | $969

NYSID’s Pre-College Program is a two-week course designed to immerse students in the creative and rewarding world of interior design. Classes are taught by professional interior designers — the same instructors who teach in NYSID’s degree programs.

Open to high school sophomores, juniors, and seniors, this course introduces students to interior design and helps them explore career possibilities. They’ll attend lectures by design professionals, see demonstrations of architectural drawing and digital media, and get to create their own designs in studio classes.

And, of course, NYSID is located in the heart of New York City, so they can take full advantage of everything the city has to offer. In addition to classes at the College, there will be field trips to interior design firms and notable sites throughout the city.

This course is available on a Pass/Fail basis only. Students who successfully complete the Pre-College Program will earn one elective academic credit that can be applied to a degree program at NYSID.
ONLINE COURSES

NYSID is now offering a number of online courses: 101 Historical Styles I, 102 Historical Styles II, 119 Textiles for Interiors, 134 Residential Design I, 141 Color for Interiors, 160 English Composition II, and 180 Visual Concepts (Basic Drafting, Perspective and Design Process to be offered soon). Our distance learning offerings are flexible and convenient, and were designed for the working professional or busy student who cannot attend classes on our NYC campus.

NYSID instructors teach every course and the curriculum and learning goals are the same as the onsite courses. Each course is asynchronous, meaning that you do not have to log in at a set time. Instead, students watch recorded lectures and demonstrations, participate in the discussions, access handouts and assignments, and communicate with the instructor and fellow students. Any academic credits earned online will directly apply to your degree program.

CE050 Introduction to Interior Design

**DL1** | 6 weeks | June 9 - July 14 | $660 | Online
**DL2** | 6 weeks | June 9 - July 14 | $660 | Online

Registration and technology fees do not apply to noncredit courses.

This course is for people considering a career in interior design and who want the flexibility and convenience of an online course. The course provides a broad introduction to the profession and the process of interior design. Through interactive discussion forums and video lectures, students are introduced to the key elements of interior design, such as working with color, applying basic design principles, the influence of history and environmental psychology, and learning how to draw in scale.

Students will design a living room step by step, including: understanding a client’s needs, creating a design concept, drawing a floor plan, sketching design ideas, selecting furniture and materials, and creating inspiration montage boards. Weekly discussions with the instructor and fellow classmates are lively, focused, and interactive.

**Instructors:**

Katie Tomko is an NCIDQ certified interior designer who has worked at Gensler, Rockwell Group, and SOM, as well as smaller design firms, doing both commercial and residential design. She received a BA in Interior Design from Michigan State University.

Ingrid Schneider, ASID, NCIDQ certified, is a licensed real estate agent in North Carolina. She serves as interior design program coordinator and professor at Converse College and is the principal designer of Ingrid Erika Designs, specializing in residential renovations. She received a BFA from New York School of Interior Design and a BA from Hamilton College in studio art and psychology.
101  **Historical Styles I**

Lecture credits 2 | No prerequisites  
Print/materials fee: $50  
DL | 8 weeks | June 9 – July 31 | $1,722 | Online  
See note on p.29 regarding exam fees for online courses.

This course is an introductory overview of the history of design in furniture, interiors, and architecture from the ancient world through 1820, considered within the cultural context of each period. Lecture, readings, and field trips focus on the development of major forms, period styles, and ornament from ancient Egypt, Greece, and Rome through the Renaissance, Baroque, Rococo, and Neoclassical eras.

Online learning students will be guided as they visit museums and historical collections and sites close to where they live or through online resources, and will participate in active discussions with their fellow students and the instructor. Students will need access to a computer with a web cam since the midterm and final exams are administered online by ProctorU, and paid for directly by each student. Credits earned in this class may be applied toward NYSID degree requirements.

*Instructor: Freya Van Saun*

101  **Historical Styles II**

Lecture credits 2 | Prerequisite: 101  
Print/materials fee: $50  
DL | 8 weeks | June 9 – July 31 | $1,722 | Online  
See note on p.29 regarding exam fees for online courses.

The second half of the introductory survey, this course focuses on the history of Western furniture, interiors, and architecture in the 19th and 20th centuries. Styles examined include 19th century revival styles, Arts and Crafts, Art Deco, European and American Modernism, and the International Style.

*Instructor: Freya Van Saun* holds a Master in Fine Arts in the History of the Decorative Arts, Design and Culture, as well as a Bachelor in Fine Arts in Restoration and Connoisseurship. Van Saun is also a freelancer for home furnishing textile companies, creating soft goods for display use and events. Her interior design experience includes the historic renovation of a 17th-century canal home in the Netherlands and assisting in national and international retail store design for Coach Leatherwear.

141  **Color for Interiors**

Studio credits 2 | No prerequisites  
No print/materials fee  
DL | 8 weeks | June 9 – July 31 | $1,722 & additional fees | Online  
See note on p.29 regarding exam fees for online courses.

This studio course concentrates on the study of color and color schemes for interiors. Compilation of the Munsell Color Charts is the basis for a series of projects which lead to the development of complete color schemes. Psychological and practical influences affecting the choice of color are studied. Colors for walls, floor coverings, window treatments, upholstery, accessories, and accent areas are selected and applied to a variety of room settings.

Online learning students will participate in active discussions with their fellow students and the instructor. Students will need access to a computer with a web cam since the midterm and final exams are administered online by ProctorU, and paid for directly by each student. Credits earned in this class may be applied toward NYSID degree requirements.

*Instructor: Stefan Steil* is founder and principal at Steilish LLC, which specializes in interior architecture, renovation, design and decoration for residential, retail, and hospitality. He received his MFA and BFA from the New York School of Interior Design.
ONLINE COURSES

134-DL Residential Design I

Studio credits 3; Prerequisites: 101, 128, 141, 180
DL | 8 weeks | June 9 – July 31 | $2583 | Online
See note on p.29 regarding exam fees for online courses
No print/materials fee

Through studio projects, lectures, and discussions, this course provides an introduction to the residential environment through the complete design of an individual room. By designing a traditional, transitional, and contemporary living room, students learn how to successfully select and arrange furniture, select and apply fabrics, finishes, and accessories. Exercises in room design and character are supplemented by sessions on how to assess client needs and the development of a professional visual and oral design presentation.

Students will need access to a computer with a web cam in order to present their projects via WebEx. They will also participate in four synchronous sessions (logging in at a set time) throughout the semester. Three of the sessions will include juried critiques of the class design projects. Students will be expected to attend and participate in the full jurying of their classmates work.

**Instructor: Daniel Bontrop** is a New York City based designer working on residential and commercial interior design projects since he graduated from Parsons School of Design in 2002. He has been an instructor at the New York School of Interior Design since 2011.

160-DL English Composition II

Lecture credits 3; Prerequisites: 150 or 151 or placement test
DL | 8 weeks | June 9 – July 31 | $2583 | Online
See note on p.29 regarding exam fees for online courses

Students continue to develop their writing skills and learn how to write convincing, well-planned research papers. Students become familiar with the library resources needed to conduct research and learn how to focus on a topic, organize material, write a compelling description, and compare and contrast two objects or ideas.

**Instructor: Paul McNeill** earned an MA in English from The University of North Carolina at Greensboro. He has taught English literature, composition, humanities, and business writing courses in North Carolina, New Jersey, and New York since 2006, publishing articles and presenting at academic conferences about collaborative writing and teaching writing to ESL students.

180-DL Visual Concepts

Studio credits 2 | No prerequisites
DL | 8 weeks | June 9 – July 31 | $1722 | Online
See note on p.29 regarding exam fees for online courses

Students are introduced to the language common to all visual activity. Through freehand drawing exercises and study models, the abstract elements of design—point, line, plane, shape/form, value, color and texture—are examined, along with the principles which unify these elements in a clear visual conceptual organization. Discussion and critique of assigned projects enable students to develop an understanding of the elements and principles of design composition. Online learning students will participate in active discussions with their fellow students and the instructor. Students will need access to a computer with a scanner and a camera. Credits earned in this class may be applied toward NYSID degree requirements.

**Instructor: Steven Gerber**, a graduate of Pratt Institute, has been an instructor of Visual Concepts and Elements of Rendering at NYSID for over 20 years. He is also a founding member and manager of City Lights Gallery, a non-profit arts center in Bridgeport, CT as well as a artist specializing in architectural illustrations and multi-media art.
SUMMER INTENSIVE COURSES

NYSID’s Summer Intensive Courses are designed for college students or adult learners who are interested in immersing themselves in visual culture, design, and the many facets of interior design.

The four week, for-credit courses will be informative and fun and use New York City as a design laboratory. Lecture classes include field trips to popular NYC sites and discussions led by professional interior designers, historians, and experts. Studio classes offer practical, hands-on training in the fundamentals of interior design and special topics.

All classes take place at NYSID’s LEED-Platinum-certified Graduate Center – a sleek, light filled space that has an open layout with classrooms, exhibition space, and design labs that encourage interaction and collaboration.

Lecture Courses

185 21st Century Design in New York City

Lecture credits 2 or 3 | No prerequisites
Fee: $1,722 (2 credits); $2,583 (3 credits)
Print/materials fee: $100 (covers all museum admissions)
16 sessions | Mon – Thurs, June 9 – July 3, 1:30 – 3:15 pm
Location: 401 Park Avenue South

In this course, students will use New York City as an extended classroom to explore the most innovative recent projects from all sectors of interior design and architecture, including hospitality, retail, office, and residential design. Faculty-led field trips will offer students firsthand experience of conceptually and programmatically challenging projects such as the Prada store, 40 Bond, IAC, the New Museum, the Museum of Chinese in America, and The Modern restaurant at MoMA. Students will do readings, short reflective essays, and produce a final paper for 2 credits. An additional journal or sketchbook will be required for 3 credits. Instructor: TBA

245 Photography for Interior Designers

Lecture credits 2 | No prerequisites
Fee: $1,722 | Print/materials fee: $25
16 sessions | Tues, June 10 – July 29, 2 – 5 pm
Location: 401 Park Avenue South

This course is an introduction to the history, language, and techniques of architectural and interior photography. Students will acquire a basic knowledge of photographic vocabulary, learn how to evaluate photographic images, and become familiar with traditional and digital photographic equipment and techniques. Discussions and assignments will also explore composition, styling, and lighting. Instructor: Mark La Rosa

309 Contemporary Topics in Design: Hospitality

Lecture credits 2 | No prerequisites
Fee: Fee: $1,722 | Print/materials fee: $25
16 sessions | Mon – Thurs, July 7 – 31, 1:30 – 3:15 pm
Location: 401 Park Avenue South

Over the last 10 years, hospitality design has been the creative vanguard of New York City design. In this course, students will explore the interdisciplinary contributions of interior designers, architects, and industrial and graphic designers to city restaurants, cafes, and hotels, including such well-known projects as the Ace Hotel. Class time will center on guided field trips to significant projects. Students will do readings and short reflective essays, keep a journal or sketchbook, and produce a final paper. Instructor: TBA
SUMMER INTENSIVE COURSES

184 Visual Experience and Expression In NYC
Studio credits 3 | No prerequisites
Fee: $2,583 | Print/materials fee: $25
16 sessions | Mon – Thurs, July 7 – 31, 9 am – 1:15 pm
Location: 401 Park Avenue South
For the visual person, New York City is a vibrant, living design laboratory. Students in this class are introduced to the language and principles of art and design through site visits, freehand drawing, model making, and other exercises in visual communication. Students will acquire a basic understanding of the principles of design and composition and will be exposed to the use of a broad range of graphic media. Instructor: Joe Goldstein

238 Portfolio Development
Studio credit 1 | No prerequisites
Fee: $861 | Print/materials fee: $15
16 sessions | Tues & Thurs, June 9 – July 3, 3 – 5:45 pm
Location: 401 Park Avenue South at 28 St
This course provides an introduction to various formats and processes used in creating a portfolio. Methods and examples of organization and layout are covered. Instructor: Pedro Lima

255 Architectural Photography Workshop
Studio credits 3 | No prerequisites
Fee: $2,583 | Print/materials fee: $50
16 sessions | Mon – Thurs, June 9 – July 3, 9 am – 1:15 pm
Location: 401 Park Ave South
In this intensive workshop, students will travel as a group to visit iconic buildings and interiors in New York City and its environs in order to explore and experiment with photography in a rich architectural setting. The workshop will culminate in a show of class work at NYSID. Instructor: Mark La Rosa

367 Hand Drawing and Rendering Techniques
Studio credits 2 | No prerequisites
Fee: $1,722 | Print/materials fee: $15
16 sessions | Mon – Thurs, July 7 – 31, 2 – 4:45 pm
Location: 401 Park Ave South
In this course, sketching and rendering skills will be developed as tools for design and graphic communication. Students will draw freehand from observation, in situ, and master quick perspective sketching techniques using pencil, ink, watercolor, and other media. This course is highly recommended for students with limited hand drawing skills (may be taken for pass/fail). Instructor: Robert Harding

368 Watercolor Rendering
Studio credit 1 | No prerequisites
Fee: $861 | Print/materials fee: $15
8 sessions | Mon & Wed, July 7 – 30 10 am – 12:45 pm
Location: 401 Park Avenue South
For centuries watercolors were the media of choice in capturing the essence of a design and creating luminous architectural and interior design renderings. In this course, students will learn the fundamentals of watercolor rendering and the effects of various brushes, papers, and paints. Instructor: Don Brown
FIELD TRIPS

CE138  Visit the Oldest House in Manhattan: Morris-Jumel Mansion

1 session | Wed, July 23, 11 am | $60 (includes price of admission) | 1.0 CEU
Meet at NYSID at 11am and travel to Morris-Jumel Mansion (65 Jumel Terrace, Washington Heights, NYC) to begin tour at 12 noon

Come tour this historic home and property, built in 1765, which was once the centerpiece of a 130-acre estate that extended from Harlem to the Hudson River. Enjoy the Palladian, Georgian, and Federal architecture and view the Empire-style furniture. General George Washington used the home as his headquarters in 1776 during the Battle of Harlem Heights, and again in 1790, he returned to dine with cabinet members including John Adams and Thomas Jefferson.

**Instructor: Robert Arthur King** is a licensed architect and certified interior designer and the principal/owner of Robert Arthur King Architects, PC. He has taught a broad range of courses during his more than 20 years at NYSID.

CE147  Insider’s Guide: Learn about Antique Textiles and Wall Coverings at the D&D Building

1 session | Wed, June 25, 3 pm, meet at D&D, 979 Third Avenue Lobby at 3 pm and travel to MVHM at 421 East 61st Street for tour & reception until 6 pm | $165 (includes price of admission) | 3.0 CEUs

Join decorator Marina Case from the Red Shutters on a tour of the D&D Building highlighting showrooms rich in antique wallpaper and textile designs including Brunschwig & Fils, Schumacher, and Pierre Frey. A discussion and refreshments will follow at the Mount Vernon Hotel Museum and Garden, one of the eighth oldest buildings in Manhattan. Tour this historic country escape with its eight fully furnished period rooms now owned and operated by The Colonial Dames of America.

**Instructor: Marina Case**, one of the “Top 50 New York designers” has executed many historic restoration projects including Liberty Hall Museum and the Tuxedo Park Library and her own historic home. She also hosts The Style Show, an international radio program about decorating, fashion, and fun on WTBQ.com.
CREATING WITH THE IPAD (YES, THERE ARE APPS FOR THAT!)

This series of five courses explores the exceptional creative potential of the iPad. From learning the basics to creating art with the best apps, each 10-hour course will guide you through topics such as getting started with the iPad, design, photography, and drawing and painting. Together, these new skills will help you get the most out of your iPad. Participants will be expected to purchase appropriate apps for each class (not included in the course fee).

**CE422  Introduction to the iPad**

4 sessions | Tues & Thurs, June 17 – 26, 5:30 – 8 pm | $1120 | 1.0 CEUs | 10 LUs
No prerequisites – this is a basic introductory class

The all-new iPad is advanced technology that is fun and useful. Learn about iOS, iCloud, FaceTime, Siri, built-in apps like Safari, Calendar, iBooks, Mail, Notes, iPhoto, Video, Maps, iTunes, and the App Store. During the course, each student will set up and learn to use their iPad. The iPad will become your new favorite way to do just about everything.

*The class fee includes an iPad for each student. The iPad features will include 32GB, Wi-Fi, cellular, and retina display.*

Upon registration each participant must indicate their cell provider for the iPad (AT&T, Verizon, or Sprint).

*The ownership of the iPad will be transferred to the student on the first day of class. There is no Apple Care with the device, but the student will be given an opportunity to purchase Apple Care (including 2 years of phone support, accidental damage for drop or water and no theft or lost coverage) on the first day of class. NYSID is not responsible for the device. No refunds or exchanges and no warranties implied or otherwise indicated. June 2nd is the last day of registration for this class.*

**CE423  Photography with the iPad**

4 sessions | Tues & Thurs, July 8 – 17, 5:30- 8 pm | $370 | 1.0 CEUs | 10 LUs
Take your iPad photos to the next level. Learn how to take better photos with the iPad. Then learn how to enhance photos using some of the apps available in the App Store such as iPhoto, PhotoShop Express, and Snapseed. Create beautiful images to print or send to your friends, all done right from your iPad. Each student should come to class with their own iPad (must be iPad2 or iPad Air).

**CE424  iPad Apps for Designers**

4 sessions | Mon & Wed, July 7 – 16, 5:30 – 8 pm | $370 | 1.0 CEUs | 10 LUs
Interiors — there’s an app for that. The App Store has many helpful apps available for designers. Learn about apps for color, such as Colors, Saturation, and Josef Albers’ Interaction of Color. Explore apps that feature designers’ work, such as Architizer and Houzz. Need to find furniture? There are apps for that too. Each student should come to class with their own iPad (must be iPad2 or iPad Air).

Instructor: Francisco de Leon is a graphic designer and president of FAD Graphics. He has worked with The New York Times as a graphic designer and had a career as a junior architect in New York City.
CREATING WITH THE IPAD (YES, THERE ARE APPS FOR THAT!)

**CE425**  Drawing and Painting with the iPad

4 sessions | Tues & Thurs, July 22 – 31, 5:30 – 8 pm | $370 | 1.0 CEUs | 10 LUs

From magazine covers to David Hockney’s landscapes, many artists are creating artwork on their iPad. Learn how to draw and paint using some of the apps available in the App Store such as Brushes, Adobe Ideas, Sketchbook, and InkPad. Create artwork on your iPad that can be printed and framed. Each student should come to class with their own iPad (must be iPad2 or iPad Air).

**CE426**  Presentations & Portfolios on the iPad

4 sessions | Mon & Wed, July 21 – 30, 5:30 – 8 pm | $370 | 1.0 CEUs | 10 LUs

The portability and beautiful screen resolution of an iPad make it a great presentation platform. It’s an ideal way to present your best work to potential clients. Presentations could be anything from vacation photos to inspiration boards. Learn how to create a presentation and/or portfolio using apps like iPhoto, Minimal Folio, and Creative Portfolio. Then learn how to create PDFs of presentations for use on your iPad. Each student should come to class with their own iPad (must be an iPad2 or an iPad Air).
SPECIAL PROGRAMS

CE169  Introduction to the Fundamentals of Classical Interior Architectural Design

3 sessions | Tues & Thurs, June 24 – July 1, 6:30 – 9 pm | $350 | .75 CEUs | 7.5 LUs

This course is an introductory overview of the fundamentals and principles of Classical architecture, design, and ornamentation. Intended for the interior designer, decorator, architect or architectural design enthusiast, participants will build their knowledge of the fundamentals of Classical interior-architectural design beginning with the classical orders and architectural elements of an interior. Exercises will include practice with drawing the classical moldings freehand and therefore gaining an understanding of their purpose and correct use, and how to employ them for greatest effect. Viewing and studying images of the finest historical and modern precedents of Classical interior design will be emphasized. The course will also focus on the practice of sharpening the designer’s eye to have selective observation skills when studying images of rooms or rooms in person. A field trip will be made to the New York Public Library. Sketching, note-taking, and photographing is highly recommended.

Recommended books:

The Architecture of the Classical Interiors by Steven W. Semes
(with illustrations by Nina Stratchimirova)

The New York Public Library: The Architecture and Decoration of the Stephen A. Schwartzman Building by H. H. Reed & F. Marrone

Instructors:

Nina Strachimirova is a licensed architect in the United States and Europe with more than 35 years of practical experience. Born, raised, and educated in Europe, the richness of the traditional architecture of the Renaissance in her native country Bulgaria with travels to Rome, Athens, Vienna, Dresden, Paris, St. Petersburg, Prague, and Krakow have enriched her knowledge of Classical architecture. For the last 20 years, she has worked on the planning, design, and discerning detailing of custom high-end residences, apartments, corporate interiors, and large-scale estates in the US and Canada.

Nina R. Lomeo, interior designer and illustrator, grew up designing, decorating, and furnishing interiors with her father. She then earned a BFA in Interior Design at Syracuse University, studied at the Institute of Classical Architecture & Art in Manhattan with additional studies in Rome, Italy, and became valedictorian of the Beaux-Arts Atelier program in classical design and decoration. She has consulted for design and architecture firms such as Danielle Galland Interior Design, Inc.; Atelier & Co.; A.J. T Architect PC; and Foster Reeve Architectural & Ornamental Plaster. She has worked with Weitzner Ltd. and Thomas Jayne Design Studio.
SPECIAL PROGRAMS

CE143  Collecting DESIGN: History, Collections, Highlights

A | 5 sessions | Mon, June 9 – July 7, 5:30 – 7:30 pm | $250 | 1.0 CEUs | 10 LUs
L | 5 sessions | Tues, June 10 – July 8, 10 am – 12 pm | $250 | 1.0 CEUs | 10 LUs

This course on collecting modern and contemporary design will educate architects, interior designers, decorators, and art collectors in one of the most fascinating territories — the international marketplace. Lectures will address furniture, styles, and modes in the history of modern design that have a strong presence in the market. Featured guests include experts, curators, collectors, dealers, and scholars, such as Alberto Aquilino, director of Delorenzo 1950; Suzanne Demisch of Demisch Danant; Evan Snyderman, co-founder of R 20th Century Gallery; and Banoist Drut of Maison Gerard. Those who register for the program receive free access to the annual report of the design market conducted by DeTnk.com (valued at $375). The program is presented by Cultured magazine and co-sponsored by DeTnk.

Instructor: Daniella Ohad Smith, Ph.D.

Visit nysid.edu/collectingdesign to view a complete list of individual class topics & speakers.

↓ new program!

CE139  History of the Modern Interior

5 sessions | Wed, June 11 – July 9, 5:30 – 7 pm | $225 | .75 CEUs | 7.5 LUs

This course examines the history of the modern interior and looks at the history of taste, furnishings, and the world of interiors. It illuminates concepts and approaches to the interior space, from the advent of the Victorian Home, through Arts and Crafts, Art Nouveau, the Modernist home, Postmodernism, and Minimalism. The course illustrates some legendary interiors that have left their mark on the history of modern design, created by talented artists, designers, architects, and tastemakers, and often commissioned by patrons of progressive taste. Those interiors have become sources of stimulation for generations of designers. While considering major design movements, the course aims to move beyond a formal analysis to discussion of key notions in interior design, such as modernity, hygiene, gender, class, sustainability, and identities.

Instructor: Daniella Ohad Smith received her Ph.D. from Bard Graduate Center for Studies in the Decorative Arts, Design, and Culture. She lectures and publishes widely on design history, theory, and the decorative arts. She has taught at Parsons the New School for Design, Pratt Institute, Bard College, and Bezalel Academy of Art and Design in Jerusalem.
SPECIAL PROGRAMS

transform*
CREATIVES TO ENTREPRENEURS: THE BUSINESS OF DESIGN

Transform is a series of six courses specifically intended to equip design professionals with the strategies needed to meet the business challenges of today’s market. Successful completion of the series results in a Certificate in Entrepreneurship for Creatives. This summer, two of the six courses are being offered.

COURSE DESCRIPTIONS:

**CE911**  Brand Building for Your Design Business

1 session  |  Wed, June 11, 6–9 pm  |  $175
.3 CEUs  |  3 LUs

Marketing a service or product implies a transactional relationship with your client. Learn how to build a system* that consistently, constantly, and clearly expresses who you are and what you do, in other words, learn how to develop your brand. What are the components of your brand? How can you stand out in a competitive market?

* Name of business; symbol/logo; types of product/service offering; value added services.

**CE912**  Strategies in Marketing Your Design Practice

1 session  |  Wed, June 18, 6–9 pm  |  $175
.3 CEUs  |  3 LUs

Familiarize yourself with a few basic concepts of marketing. Have you heard of the 4Ps? The 5Cs? This discussion will allow you to choose how you position your business in the market, now and in the future, in a way consistent with the vision you have already articulated for your business. Additionally, the instructor will introduce you to the 4Ds of marketing, a new approach that connects design thinking with business management. Learn to distinguish between clients you should or should not keep and devise mechanisms that will rid your business of disadvantageous assignments.

All courses are taught by Thomaï Serdari, an architectural historian with a PhD from the Institute of Fine Arts, NYU. She began her research on entrepreneurship in the creative professions while a student at the Leonard N. Stern School of Business, NYU. Other areas of research and scholarship include marketing and branding, topics she combined with her knowledge of entrepreneurial businesses to create Transform specifically for NYSID.
**CE602  Using “Silk” Flowers to Provide Beauty to Any Space**

1 session | Thurs, June 26, 2 – 5 pm | $125 plus $75 materials fee | .3 CEUs | 3 LUs

Flowers are the essential accessories to any interior, be it the bedroom, powder room, dining room, or front foyer. They add color and texture that finish your room. The ancient Chinese art of crafting “silk” flowers and foliage has had a renaissance. This workshop will provide inspiration for creating a beautiful centerpiece for your dining table. We will cover guidelines for vessel selection, color combinations, scale, texture, and balance as well as selection and conditioning of flowers and foliage. You will also learn how to apply the water used for securing “silk” flowers. During the workshop you will create an arrangement that will have your dinner guests convinced that you have an amazing florist! Requiring no watering and minimal maintenance, these silk flowers are perfect for antiques, fragile and wood surfaces. Participants must bring wire clippers. Flowers, foliage and vessels will be provided. Please bring your favorite snack.

**Instructor:** Linda Munn, founder of Munn Floral Designs, has worked for 30 years in financial services specializing in branding, business strategy, and positioning. She was an executive coach for financial institutions and is now a professional floral designer.

**CE326  Blogging Basics**

1 session | Tues, June 10, 9:30 – 11am | $55 .15 CEU | 1.5 LU

Blog! Blog! Blog! What is it all about? Marisa Marcantonio, founder of the design blog StyleBeat.blogspot.com, editor and creative design consultant, will demystify the process of creating a blog, share how to find your design voice, and advise on how a blog and social media can help designers build and grow their business.

**Instructor:** Marisa Marcantonio is a creative interior design branding and marketing consultant and founder of the widely read Stylebeat blog. She is a contributing editor and editor TV host to Editor at Large and was previously style editor for House Beautiful and O at Home.

**CE403  Quick Sketching Techniques for Interiors**

8 sessions | Mon & Wed, June 9 – July 2, 3 – 5 pm | $592 |1.6 CEUs |16 LUs

Even in the age of digital drawing, quick hand sketches remain the most effective way of communicating with clients and colleagues on the spur of the moment. Learn how to sketch “at the speed of light” to illustrate your ideas using quick techniques and basic materials. Instruction to include sketching exterior architectural details in the nearby vicinity.

**Instructor:** Pedro Lima, founder of Pedro Lima Design, has over 15 years of interior design experience ranging from boutique retail, corporate, institutional, restaurant, and residential design. He has served as president of ASID New York Metro Chapter and is currently a member of the ASID National Emerging Professionals Advisory Council.
SPECIAL WORKSHOPS

**CE350** Run Your Design Business More Efficiently with StudioWebware

2 sessions | Wed, July 9 & 16 | 6 – 8:30 pm | $185 | .5 CEUs | 5 LUs

Are you operating your business efficiently and profitably? Increase your profitability by using industry specific software to automate your interior design business. Manage all aspects of your projects: budgets, proposals, order placements, and final invoices.

**Instructor: Bob Mass** has been a dynamic part of the interior design field for over 35 years in a wide range of capacities.

**CE352** How to Prevent a Potential Employer from Filing Your Résumé in the Trash Can

2 sessions | Tues & Thurs, June 24 & 26, 6 – 9 pm | $185 | .5 CEUs | 5 LUs

Every résumé writer claims to be creative, reliable, dynamic, great under pressure, a multitasker, hardworking, and dependable. This résumé and cover letter workshop provides detailed explanations about how to make your application stand out from the rest. Participants should bring a completed résumé and cover letter to the workshop.

**Instructor: Paul McNeill** earned an MA in English from The University of North Carolina at Greensboro. He has taught English literature, composition, humanities, and business writing courses in North Carolina, New Jersey, and New York since 2006, publishing articles and presenting at academic conferences about collaborative writing and teaching writing to ESL students.

**CE517** Sustainable Urban Landscape Design

3 sessions | Tues, June 24 – July 8 | 2 – 4 pm | $222 | .6 CEUs | 6 LUs

This class will focus on well-designed urban gardens that function as sustainable landscapes. We will explore rooftop gardens, terraces, townhouse gardens, and green walls. The participants will design and present an 8’ x 10’ terrace using sustainable concepts and materials covered in the class.

**Instructor: Eileen Imber**, ASLA has taught landscape design classes at NYSID and the New York Botanical Garden. She has an MS in Urban Planning from the Graduate Center CUNY, a BS in Landscape Architecture from City College of New York, an MS in Education from Brooklyn College, and a BS in Education from New York University.
Students registering for these classes are responsible for verifying that their personal computers have the capability to support the applications.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Schedule</th>
<th>Fee</th>
<th>CEUs</th>
<th>LUs</th>
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<tr>
<td>CE410</td>
<td>Basic 2D Drafting Using AutoCAD</td>
<td>Mon &amp; Wed, June 9 – July 2, 2 – 5 pm</td>
<td>$888</td>
<td>2.4</td>
<td>24</td>
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<tr>
<td>CE411</td>
<td>Intermediate 2D Drafting Using AutoCAD</td>
<td>Mon &amp; Wed, July 7 – 23, 2 – 5:30 pm</td>
<td>$777</td>
<td>2.1</td>
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<tr>
<td>CE412</td>
<td>MAC USERS: Basic 2D Drafting Using AutoCAD for Mac’s</td>
<td>Mon &amp; Wed, June 9 – 30, 6 – 9 pm</td>
<td>$777</td>
<td>2.1</td>
<td>21</td>
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<tr>
<td>CE414</td>
<td>MAC USERS: Intermediate 2D Drafting Using AutoCAD for Mac’s</td>
<td>Tues &amp; Thurs, June 10 – 26, 6 – 9 pm</td>
<td>$666</td>
<td>1.8</td>
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<tr>
<td>CE430</td>
<td>Introduction to Revit</td>
<td>Tues &amp; Thurs, July 8 – 24, 9 am – 1 pm</td>
<td>$850</td>
<td>2.4</td>
<td>24</td>
</tr>
</tbody>
</table>

**CE410**  
Basic 2D Drafting Using AutoCAD  
A | 8 sessions | Mon & Wed, June 9 – July 2, 2 – 5 pm | $888 | 2.4 CEUs | 24 LUs  
Specifically designed for interior designers, this course will cover basic drafting of plans, elevations, and details using AutoCAD. Hands-on practice and small class size allow students to become comfortable and competent in basic AutoCAD and 2D digital drafting.  
**Instructor:** Johnny Lee, NCIDQ and LEED certified, has been practicing interior design since graduating from NYSID a decade ago. He has worked on commercial projects for firms including D&K Design, JGA Architects, and Gensler.

**CE411**  
Intermediate 2D Drafting Using AutoCAD  
6 sessions | Mon & Wed, July 7 – 23, 2 – 5:30 pm | $777 | 2.1 CEUs | 21 LUs  
Now that you’ve conquered the preliminaries, it’s time to become proficient in intermediate-level 2D drafting using AutoCAD. This course will review the basic drafting of plans, elevations, and details, and cover the next level of skills. Small class size and in-class practice time with the instructor will allow students to master intermediate AutoCAD.  
**Instructor:** Johnny Lee (see bio under CE410)

**CE412**  
MAC USERS: Basic 2D Drafting Using AutoCAD for Mac’s  
7 sessions | Mon & Wed, June 9 – 30, 6 – 9 pm | $777 | 2.1 CEUs | 21 LUs  
Specifically designed for interior designers, this course will cover basic drafting of plans, elevations, and details using AutoCAD. Hands-on practice and small class size allow students to become comfortable and competent in basic AutoCAD and 2D digital drafting.  

**Instructor:** Johnny Lee (see bio under CE410)

**CE414**  
MAC USERS: Intermediate 2D Drafting Using AutoCAD for Mac’s  
6 sessions | Tues & Thurs, June 10 – 26, 6 – 9 pm | $666 | 1.8 CEUs | 18 LUs  
Now that you’ve conquered the preliminaries, it’s time to become proficient in intermediate level 2D drafting using AutoCAD for Mac 2012. This course will review the basic drafting of plans, elevations, and details, and cover the next level of skills. Small class size and in-class practice time with the instructor allow students to master intermediate CAD.  
**Instructor:** Stefanie Werner (see bio under CE412)

**CE430**  
Introduction to Revit  
6 sessions | Tues & Thurs, July 8 – 24, 9 am – 1 pm | $850 | 2.4 CEUs | 24 LUs  
Autodesk Revit students will learn the basics of this important new program, starting with designing a building and proceeding through annotating the model with 2D drafting elements. An introduction to the tools and concepts of working with a fully parametric building modeler will be illustrated.  
**Instructor:** Johnny Lee (see bio under CE410)
**CE431**  Technology Intensive: Adobe Photoshop — the Basics

3 sessions | Mon & Wed, June 16 – 23, 6 – 9 pm  
$333 | .9 CEUs | 9 LUs

This is an intensive introduction to Adobe Photoshop CS6 for interior designers. The class will include basic file settings, color and contrast adjustment, retouching and transforming of image elements, as well as adding components to existing images. Work will be focused on enhancing photographed and drawn environments. **Instructor:** Francisco de Leon is a graphic designer and president of FAD Graphics. He has worked with The New York Times as a graphic designer and was a junior architect in New York City.

**CE435**  SketchUp I: Introduction

3 sessions | Tues & Thurs, June 10 – 17, 6 – 9 pm  
$333 | .9 CEUs | 9 LUs

Part I of this three-course sequence will introduce students to SketchUp, a powerful program that offers designers a quick, easy way to learn a 3D image modeling program that is compatible with AutoCAD. Completion of this introductory class will enable participants to use SketchUp effectively to create 3D presentation drawings. **Instructor:** Pedro Lima

**Instructor:** Pedro Lima, founder of Pedro Lima Design, has over 15 years of interior design experience ranging from boutique retail, corporate, institutional, restaurant, and residential design. He has served as president of ASID New York Metro Chapter and is currently a member of the ASID National Emerging Professionals Advisory Council.

**CE436**  SketchUp II: Intermediate

3 sessions | Tues & Thurs, June 19 – 26, 6 – 9 pm  
$333 | .9 CEUs | 9 LUs

Building on the fundamental skills learned in SketchUp I, participants will learn how to use shadows, light, textures, and other advanced digital rendering techniques to give visual appeal to their 3D drawings. Participants will understand how to: manage 3D geometry by creating and manipulating groups and components; import information into SketchUp from Google Earth; use PhotoMatch to add photographs to a model; create, edit, mix, and apply styles; and create a basic presentation. **Instructor:** Pedro Lima (see bio under CE435)

**CE440**  3D Image Modeling Using 3D Studio Max

7 sessions | Wed, June 18 – July 30, 6 – 9 pm  
$777 | 2.1 CEUs | 21 LUs

This course introduces 3D Studio Max and its many applications, including 3D modeling shapes, light, texture, reflectivity, etc. It is designed for students with a background in 2D drafting and basic 3D modeling in a computer environment. **Instructor:** Daniel Friedman has been an associate with Metropolitan United Studio, a New Jersey based design firm, since July 2007 with a background in architecture. He is a registered architect in New York, a LEED-accredited professional, and an active member of the US Green Building Council.

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Learn Photoshop!  
Learn SketchUp & 3D Studio Max!
NEW YORK DESIGN CENTER (NYDC) PROGRAMS

CE724 Simple and Effective Ways to Green Your Home and/or Home Office

1 session | Thurs, June 19, 9:30 – 11 am
$85 | .15 CEUs | 1.5 LUs | Qualifies for HSW credit
NYDC, 200 Lexington Ave., lobby conference center

The U.S. Environmental Protection Agency assessed that people spend, on average, 90% or more of their time indoors. Chronic exposure to high level of VOCs (Volatile Organic Compounds) from material finishes, furniture, and equipment, etc. may lead to the Sick Building Syndrome. This session will explore simple and effective ways to improve the indoor air quality for the occupants in your home, and your employees, if they work out of your home office. This session will also cover basic ways to identify third-party green certifications (i.e. Cradle to Cradle, Green Label Plus, etc.) for building materials as well as improving the ventilation, energy, and water usage in your home.

Instructor: Ethan Lu currently serves as the Director of Graduate Studies and as Program Director for the Master of Professional Studies in Sustainable Interior Environments (MPS-S) at NYSID. He was with FXFOWLE Architects from 2001-03 and then with Cook + Fox Architects from 2003-06 where he participated on several sustainable design initiatives. He consulted, under FXFOWLE, for the Design for the Environment (DfE) committee of the New York City Transit’s 2nd Avenue Subway and the No. 7 Subway extension to the West Side. He has taught courses at Columbia, Parsons, NYIT and NYSID. He is a registered architect in NY/NJ with his own practice, a LEED BD+C accredited professional and a NCIDQ certificate holder.

CE445 Yes, There’s an App For That: Design and New Technology

1 session | Thurs, July 17, 9:30 – 11 am | $85
.15 CEUs | 1.5 LUs | NYDC, 200 Lexington Ave., lobby conference center

Every day, technology is changing the way we design, build, and live. Where are we now? How does one stay current? What does the future hold? Join us for a presentation of today’s technology-savvy developments for designers.

Instructor: Francisco de Leon is a graphic designer and president of FAD Graphics. He has worked with The New York Times as a graphic designer and was a junior architect in New York City.
DESIGN & DECORATION (D&D) BUILDING PROGRAMS

CE 200  Telling Your Story: How to Catch an Editor’s Eye

1 session | Tues, June 17, 9:30 – 10:30 am
$55 | .1 CEUs | 1 LU | D&D Building
979 Third Avenue, Lobby

Every project, and every client, has a story. And every compelling story, like every great design, contains similar elements: drama, history, color, detail, context, facts, quotes, and anecdotes. Before your work can be published, reporters need to sell your story to their editors. As a career journalist writing for The New York Times and many top publications in the U.S., Canada and Europe, Caitlin Kelly can help you find, create, and share stories about your work.

Instructor: Caitlin Kelly frequently writes on business for The New York Times, where she has published more than 100 stories. Other clients include Ladies Home Journal, Cosmopolitan, Marie Claire, Smithsonian and More. Winner of a Canadian National Magazine Award, and a MORE award for her cover story in Arthritis Today, she is a former reporter for The Globe and Mail, Montreal Gazette and New York Daily News. She is the author of Malled: My Unintentional Career in Retail and Blown Away: American Women and Guns.

CE 168  Inside the Workroom: The Anatomy of Upholstery and Curtains

1 session | Tues, July 15, 9:30 – 10:30 am
$55 | .1 CEUs | 1 LU | D&D Building
979 Third Avenue, Library, 14th Fl

See how a Flatiron upholstery and drapery workroom creates custom furniture and window treatments for top design firms around New York and beyond. An upholsterer will demonstrate the layers that go into creating a piece of furniture from frame to designer fabric. A seamstress will show you the different layers of a curtain panel from lining to face fabric. Content will be focused on working with a custom workroom step by step on how to create a work order from concept to completion.

Instructor: Seborn Ragsdale, owner of Designway, is a detail-oriented interior design professional with over two decades in the interior design and home furnishings industry. Mr. Ragsdale has worked on interiors for clients such as Calvin Klein and Lee Jofa, and worked with Thomas Jayne, among others.
All courses for academic credit take place at 170 East 70th St., NYC, unless otherwise noted.

## SUMMER INTENSIVE COURSES

### Lecture Courses

#### 185 21st Century Design in New York City

Lecture credits 2 or 3 | No prerequisites
Fee: $1,722 (2 credits); $2,583 (3 credits)
Print/materials fee: $100
16 sessions | Mon – Thurs, June 9 – July 3, 1:30 – 3:15 pm
Location: 401 Park Avenue South

In this course, students will use New York City as an extended classroom to explore the most innovative recent projects from all sectors of interior design and architecture, including hospitality, retail, office, and residential design. Faculty-led field trips will offer students firsthand experience of conceptually and programmatically challenging projects such as the Prada store, 40 Bond, IAC, the New Museum, the Museum of Chinese in America, and The Modern restaurant at MoMA. Students will do readings, short reflective essays, and produce a final paper for 2 credits. An additional journal or sketchbook will be required for 3 credits. **Instructor: TBA**

#### 245 Photography for Interior Designers

Lecture credits 2 | No prerequisites
Fee: $1,722 | Print/materials fee: $25
16 sessions | Tues, June 10 – July 29, 2 – 5 pm
Location: 401 Park Avenue South

This course is an introduction to the history, language, and techniques of architectural and interior photography. Students will acquire a basic knowledge of photographic vocabulary, learn how to evaluate photographic images, and become familiar with traditional and digital photographic equipment and techniques. Discussions and assignments will also explore composition, styling, and lighting. **Instructor: Mark La Rosa**

#### 309 Contemporary Topics in Design: Hospitality

Lecture credits 2 | No prerequisites
Fee: $1,722 | Print/materials fee: $25
16 sessions | Mon – Thurs, July 7 – 31, 1:30 – 3:15 pm
Location: 401 Park Avenue South

Over the last 10 years, hospitality design has been the creative vanguard of New York City design. In this course, students will explore the interdisciplinary contributions of interior designers, architects, and industrial and graphic designers to city restaurants, cafes, and hotels, including such well-known projects as the Ace Hotel. Class time will center on guided field trips to significant projects. Students will do readings and short reflective essays, keep a journal or sketchbook, and produce a final paper. **Instructor: TBA**

### Studio Courses

#### 184 Visual Experience and Expression In NYC

Studio credits 3 | No prerequisites
Fee: $2,583 | Print/materials fee: $25
16 sessions | Mon – Thurs, July 7 – 31, 9 am – 1:15 pm
Location: 401 Park Avenue South

For the visual person, New York City is a vibrant, living design laboratory. Students in this class are introduced to the language and principles of art and design through site visits, freehand drawing, model making, and other exercises in visual communication. Students will acquire a basic understanding of the principles of design and composition and will be exposed to the use of a broad range of graphic media. **Instructor: Joe Goldstein**
238  Portfolio Development
Studio credit 1 | No prerequisites
Fee: $861 | Print/materials fee: $15
16 sessions | Tues & Thurs, June 9 – July 3, 3 – 5:45 pm
Location: 401 Park Avenue South
This course provides an introduction to various formats and processes used in creating a portfolio. Methods and examples of organization and layout are covered.
Instructor: Pedro Lima

255  Architectural Photography Workshop
Studio credits 3 | No prerequisites
Fee: $2,583 | Print/materials fee: $50
16 sessions | Mon – Thurs, June 9 – July 3, 9 am – 1:15 pm
Location: 401 Park Avenue South
In this intensive workshop, students will travel as a group to visit iconic buildings and interiors in New York City and its environs in order to explore and experiment with photography in a rich architectural setting. The workshop will culminate in a show of class work at NYSID.
Instructor: Mark La Rosa

367  Hand Drawing and Rendering Techniques
Studio credits 2 | No prerequisites
Fee: $1,722 | Print/materials fee: $15
16 sessions | Mon – Thurs, July 7 – 31, 2 – 4:45 pm
Location: 401 Park Avenue South
In this course, sketching and rendering skills will be developed as tools for design and graphic communication. Students will draw freehand from observation, in situ, and master quick perspective sketching techniques using pencil, ink, watercolor, and other media. This course is highly recommended for students with limited hand drawing skills (may be taken for pass/fail).
Instructor: Robert Harding

368  Watercolor Rendering
Studio credit 1 | No prerequisites
Fee: $861 | Print/materials fee: $15
8 sessions | Mon & Wed, July 7 – 30
10 am – 12:45 pm
Location: 401 Park Avenue South
For centuries watercolors were the media of choice in capturing the essence of a design and creating luminous architectural and interior design renderings. In this course, students will learn the fundamentals of watercolor rendering and the effects of various brushes, papers, and paints.
Instructor: Don Brown

SEMESTER-LONG COURSES

Lecture Courses

101  Historical Styles I
Lecture credits 2 | No prerequisites
Print/materials fee: $50
See note on p.28 regarding exam fees for online courses.
DL | 8 weeks | June 9 – July 30 | Online
This course is an introductory overview of the history of design in furniture, interiors, and architecture from the ancient world through 1820, considered within the cultural context of each period. Lecture, readings, and field trips focus on the development of major forms, period styles, and ornament from ancient Egypt, Greece, and Rome through the Renaissance, Baroque, Rococo, and Neoclassical eras.
Instructor: Freya Van Saun


### COURSES FOR ACADEMIC CREDIT

#### Studio Courses

**128 Basic Drafting**  
Studio credits 3 | No prerequisites  
No print/materials fee  
14 sessions | Tues & Thurs, June 10 – July 31  
12:30 – 4:45 pm  
The course is an introduction to the tools, techniques, and principles of architectural drafting, graphic conventions, and lettering. Students will measure actual sites and study the use of dimensional orthographic and three-dimensional paraline drawing types. **Instructor: Ann Barton**

**141 Color for Interiors**  
Studio credits 2 | No prerequisites  
No print/materials fee  
See note on p.28 regarding exam fees for online courses.  
**A** | 14 sessions | Mon & Wed, June 9 – July 30  
4:30 – 7:30 pm  
**DL** | June 9 – July 30 | Online

This studio course concentrates on the study of color and color schemes for interiors. Compilation of the Munsell Color Charts is the basis for a series of projects which lead to the development of complete color schemes. Psychological and practical influences affecting the choice of color are studied. Colors for walls, floor coverings, window treatments, upholstery, accessories, and accent areas are selected and applied to a variety of room settings. **Instructors: Ruth Burt, Stefan Steil**

**180 Visual Concepts**  
Studio credits 2 | No prerequisites  
No print/materials fee  
See note on p.28 regarding exam fees for online courses.  
A | 14 sessions | Mon & Wed, June 9 – July 30  
9 am – 12 pm  
DL | June 9 – July 30 | Online

Students are introduced to the language common to all visual activity. Through freehand drawing exercises and study models, the abstract elements of design—point, line, plane, shape/form, value, color and texture—are examined, along with the principles which unify these elements in a clear visual conceptual organization. Discussion and critique of assigned projects enable students to develop an understanding of the elements and principles of design composition.  
Distance learning students will participate in active discussions with their fellow students and the instructor. Students will need access to a computer with a scanner and a camera. Credits earned in this class may be applied toward NYSID degree requirements. **Instructors: Steven Gerber, Robert Harding**
NYSID’s MPS programs are designed to give working designers a competitive edge through specialized skills and in-depth knowledge of a particular aspect of interior design. The one-year programs cater to the working professional with all classes offered in the evenings and on weekends.

**MPS in Healthcare Interior Design**

The healthcare industry is rapidly expanding to accommodate the growing needs of the aging baby boom generation and the global population explosion. In response, NYSID has created a unique, interdisciplinary program that provides practicing designers and healthcare professionals an opportunity to work together and to acquire a broad knowledge of current issues, research, and theory in the design of healthcare interiors and apply it in focused studio experiences.

A portfolio is required for those with a design background; optional for those with an extensive background in healthcare.

→ nysid.edu/healthcare

**MPS in Interior Lighting Design**

As any interior designer or architect can tell you, imaginative and cost-effective interior lighting is critical to the success of any interior space. This program provides rigorous professional education in the area of natural and artificial illumination for the interior environment, with a curriculum that balances conceptual and practical techniques. Changing technologies, new laws that mandate energy efficiency, and the demand for inspired, innovative solutions have created a strong need for specialists in interior lighting design.

→ nysid.edu/lightingdesign

**MPS in Sustainable Interior Environments**

Sustainable practice in interior design is no longer a choice; it is the future of the profession. This program is structured to prepare design professionals to assume leadership roles in developing and maintaining sustainable interior spaces that will positively impact the world.

The program provides students with a thorough grounding in the best practices in environmentally informed designs for the interior. Students are exposed to a wide range of topics, research methods, integrated design development methodologies, and sustainable project management practices.

→ nysid.edu/sustainabledesign
GENERAL INFORMATION

Registration for Continuing & Professional Studies

If you do not have a NYSID ID, follow the instructions on the NYSID website (www.nysid.edu) to register and pay for a course. You will be sent an ID number and password to use on NYSID’s web portal, which can be used to access materials for a course, if needed, and for future registrations. (If you already have an ID number in our records because you took a course in the past or requested NYSID information, an e-mail will be sent to you with your log-in information.)

To register online on the NYSID Portal, reserve your course(s) and submit payment at the time of registration. Please note, payment in full is required at the time of registration for all noncredit continuing education courses and for all registrations made through www.nysid.edu. Registration and technology fees do not apply to noncredit courses. For credit bearing courses, tuition and fees must be paid within 15 calendar days of approval by an academic advisor. Course registrations made within 15 days of the beginning of the summer session, or after the session has started, are payable in full at the time of approval. No fees are transferable to another semester.

You may also use the registration form in this brochure to register in person or by mail. Simply complete the registration form and return it to NYSID with payment. The Office of the Registrar, located on the 2nd floor of the 69th Street administration building, is open from 9am to 5pm, Monday – Friday. Registration forms may be mailed, or e-mailed to registration@nysid.edu. Registrations and Drop/Adds are not accepted by phone.

Note: If a delinquent account is referred to a collection agency the student agrees to reimburse the school the fees of any collection agency, which may be based on a percentage at a maximum of 50% of the debt, and all costs and expenses, including reasonable attorneys’ fees, the school incurs in such collection efforts.

Course Additions

A student wishing to add a course may do so on the NYSID Portal, or by submitting a completed Drop/Add form to the Office of the Registrar. Telephone notification is not accepted. Course additions must be approved by an academic advisor.

Course Drops and Withdrawals

A student wishing to drop a course may do so on the NYSID Portal, or by submitting a completed Drop/Add form to the Office of the Registrar. Telephone notification is not accepted. All fees are nontransferable and registration/technology, drop, and late fees are nonrefundable. A drop fee applies to drops that result in a refund. Course drops and withdrawals are based on the date the course is dropped online or the date of receipt of a completed Drop/Add form to the Office of the Registrar.

For full-term, credit-bearing courses, drops and withdrawals are determined according to the following schedule:

<table>
<thead>
<tr>
<th>Last day to drop</th>
<th>June 26</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last day for voluntary withdrawal</td>
<td>July 3</td>
</tr>
</tbody>
</table>

For continuing education courses, students must submit a completed Drop/Add form one week prior to the first class session for a full refund. No refunds will be issued later than that. For credit-bearing mini-courses that meet for 3 or fewer sessions, students who wish to drop must do so prior to the first session; no drops or withdrawals will be permitted once the course begins. For credit-bearing mini-courses that meet for 4 or more sessions, students who wish to drop must do so prior to the first session; students may Withdraw prior to the second session. No withdrawals will be permitted after the second session.

NYSID allows you to take up to 12 college credits as a nonmatriculated student before deciding to apply for a degree program. College credits earned can be applied to
your program when you are admitted. For information on NYSID’s degree programs, go to www.nysid.edu or call the Admissions Office at 212-472-1500 ext. 205.

All courses and workshops are subject to a minimum enrollment per class. NYSID reserves the right to cancel any program, alter time schedules, or substitute faculty.

Information Regarding Continuing Education Credits

As an accredited institution of higher education, NYSID is a New York State-approved provider of continuing education. It is the responsibility of each participant to retain if required, or to submit to their professional organization or state office of the professions, all documentation regarding completion of continuing education requirements. NYSID CE courses may be taken only as non-credit courses. A W will be issued for partial attendance or unsatisfactory completion. Courses taken on a noncredit basis cannot be applied to a degree or the Basic Interior Design program.

For Interior Designers

NYSID CEUs may be accepted by professional interior design organizations as fulfilling continuing education credit requirements. NYSID meets the criteria to be a provider of continuing education because it is a degree-granting institution, offering degrees in interior design that are accredited by New York State. Organizations such as ASID and IIDA require members to self-report their continuing education using forms available on the organization websites and to maintain in their files Certificates of Completion with the name of the authorized provider, the course name and earned credits, and the date that the course was successfully completed. Interior designers may be required by their individual state boards and professional organizations to complete profession-related continuing education credits on a regular basis.

NYSID CE courses may be taken only as non-credit courses.

For Architects

Architects are required by their individual state boards and professional organizations to complete profession-related continuing education requirements on a regular basis and should follow the requirements of each jurisdiction.

NYSID is a registered provider of continuing education with the American Institute of Architects (AIA); each course in the bulletin has a notation regarding LU credits, and specifically HSW or SD designations. Members of the AIA who wish to use a NYSID course to meet their membership obligation must submit their membership number to NYSID on the registration form, and upon arrival to the first session. NYSID will report their successful completion to the AIA. No continuing education credits will be issued for a grade of W.

Refund Policy

Refunds for continuing education courses and any one credit mini-course must be requested in writing at least one full week prior to the first session or no refund is permissible. No fees may be credited to another semester. Telephone notification is not accepted. Email ICPS@nysid.edu or visit the Office of the Registrar to request a drop form.

For the courses with tuition based on credits, tuition refunds are calculated according to NYSID’s refund schedule based on the date the course is dropped online or the date of receipt of a completed drop form. The student must provide the signed drop form to the Office of the Registrar in person or by fax or email. Fees are nonrefundable and nontransferable.
GENERAL INFORMATION

Last day to receive refund of:

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Date</th>
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<tbody>
<tr>
<td>100%</td>
<td>6/2/2014</td>
</tr>
<tr>
<td>75%</td>
<td>6/12/2014</td>
</tr>
<tr>
<td>50%</td>
<td>6/19/2014</td>
</tr>
<tr>
<td>25%</td>
<td>6/26/2014</td>
</tr>
</tbody>
</table>

No refunds after June 26, 2014.

Tuition and Fees

The following costs are in effect at the time of publication. NYSID reserves the right to change regulations at any time without prior notice and the right to change tuition and fees as necessary.

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Undergraduate tuition per credit</td>
<td>$861</td>
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<tr>
<td>Registration/Technology fee (all programs)</td>
<td>$240</td>
</tr>
<tr>
<td>Late registration fee*</td>
<td>$100</td>
</tr>
<tr>
<td>Drop fee**</td>
<td>$50</td>
</tr>
<tr>
<td>Returned check fee</td>
<td>$35</td>
</tr>
<tr>
<td>Transcript fee</td>
<td>$10</td>
</tr>
</tbody>
</table>

*Late fee does not apply to new students or for registration for noncredit continuing education courses.

**Drop fee and course addition and withdrawal deadlines apply only to credit-bearing courses.

Exams in online courses will be administered by ProctorU (www.proctoru.com). Students will pay ProctorU directly for all exams. Online students must have access to a computer or laptop with a webcam and internet connection. Each exam costs the student $25; there are 1–2 exams per online course. Print/materials fees apply to online courses.

Summer 2014 Academic Calendar

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>April 7</td>
<td>Registration for summer 2014 begins</td>
</tr>
<tr>
<td>Wednesday</td>
<td>May 14</td>
<td>Late registration for summer 2014 begins</td>
</tr>
<tr>
<td>Monday</td>
<td>June 2</td>
<td>Last day for 100% tuition refund for summer 2014 courses</td>
</tr>
<tr>
<td>Monday</td>
<td>June 9</td>
<td>Summer 2014 session begins</td>
</tr>
<tr>
<td>Thursday</td>
<td>June 19</td>
<td>Last day for 75% tuition refund for summer 2014 courses</td>
</tr>
<tr>
<td>Thursday</td>
<td>June 26</td>
<td>Last day to drop summer 2014 courses</td>
</tr>
<tr>
<td>Thursday</td>
<td>July 3</td>
<td>Last day for voluntary withdrawal from summer 2014 courses</td>
</tr>
<tr>
<td>Friday</td>
<td>July 4</td>
<td>Independence Day (no classes)</td>
</tr>
<tr>
<td>Thursday</td>
<td>July 31</td>
<td>Summer 2014 sessions ends</td>
</tr>
</tbody>
</table>
The information published here represents the plans of the New York School of Interior Design at the time of publication. The College reserves the right to change without notice any matter contained in this publication, including but not limited to tuition, fees, policies, names of programs, course offerings, facilities, and faculty. Payment of tuition or attendance at any classes shall constitute a student’s acceptance of the administration’s rights as set forth above.
**SUMMER 2014 REGISTRATION FORM**

**Instructions:** Register and pay online on the NYSID Portal, portal.nysid.edu. Otherwise, register at www.nysid.edu/register-for-course or complete and sign this form and return it to the Registrar’s Office in person, by mail, or by fax (212-472-3800) with your payment (by check payable to NYSID, money order, or credit card).

**Social Security Number:** [Redacted]  ____  ____ NYSID ID: ______________

**Permanent Home Address**  
Street/Apt. No.  
City  
State/Country  
Zip  
Permanent Telephone  

**E-mail**

**Local Address (if different)**

**Local Telephone**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course/Workshop</th>
<th>Section (A-W) Day &amp; Time</th>
<th>Credits</th>
<th>CEUs</th>
<th>LUs</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

**Refunds are given only in accordance with the current published refund schedule and by check only. The undersigned student is responsible for all charges for registered courses and agrees that if a delinquent account is referred to a collection agency he/she must reimburse the school the fees of any collection agency, which may be based on a percentage at a maximum of 50% of the debt, and all costs and expenses, including reasonable attorneys’ fees, the school incurs in such collection efforts.**

**Courses for Credit:**

**Total Credits:**

**Total Tuition:**

<table>
<thead>
<tr>
<th>Plus Registration / Technology Fee</th>
<th>Plus Print/Materials Fee</th>
<th>Late Registration Fee (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

**Continuing and Professional Studies:**

**Total Continuing Education Fees**

**TOTAL**

**AIA Membership No:**

**Student Signature**  
Date

**Advisor’s Signature**  
Date

**Financial Aid Administrator Signature**  
Date

**Method of Payment:**  
☐ Check  ☐ MasterCard  ☐ VISA  ☐ AmEx  
Exp (mo/yr) __ /__

**Name as it appears on credit card**

<table>
<thead>
<tr>
<th>Current Status</th>
<th>Are you?</th>
<th>In Which Program?</th>
<th>U.S. citizens only</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Incoming - New</td>
<td>☐ Cont Ed only</td>
<td>☐ MFA ☐ BFA ☐ AAS ☐ BA ☐ Basic Int Des ☐ MPS - L ☐ MPS - S ☐ MPS - H ☐ None</td>
<td>☐ Yes ☐ No</td>
</tr>
<tr>
<td>☐ New Transfer</td>
<td>☐ Applying for admission</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Readmitted</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Type of Visa**  
☐ Student F-1  ☐ Permanent Resident  ☐ Other (specify other)

**Country of Citizenship**

**U.S. citizens only**

**What is your state?** ______________________

**If NY state, what is your home county?** ______________________

**Non-U.S. citizens only**

**What is your home state?**

**Date of Birth (m/d/y) ____ / ____ / ____**

**Gender:**  
☐ Male  ☐ Female

**Predominant Ethnic Background**

Disclosure of racial or ethnic information is solely voluntary and will be kept confidential, and refusal to provide this information will not subject the applicant to any adverse treatment.

☐ Hispanic/Latino  ☐ American Indian or Alaskan Native  ☐ Asian  ☐ Black/African American  ☐ White  ☐ Native Hawaiian or Other Pacific Islander

**Signature**

**Personal Data**

☐ Male  ☐ Female  

**Type of Visa**

☐ Student F-1  ☐ Permanent Resident  ☐ Other (specify other)

**Country of Citizenship**

The New York School of Interior Design does not discriminate on the basis of sex, age, marital status, race, color, creed/disability, national or ethnic origin, actual or perceived sexual orientation or veteran status in the administration of its educational policies, admission policies, scholarship and loan programs and other school-related programs.
NYSID offers a flexible and personalized learning experience with a variety of programs that grow with you and suit individual needs.

**BASIC INTERIOR DESIGN (BID)** is a non-degree program that provides a broad introduction to the field of interior design.

**ASSOCIATE IN APPLIED SCIENCE IN INTERIOR DESIGN (AAS)** is a two-year program that emphasizes core studies in a range of residential and commercial design studio courses, technology, and graphic communications, as well as courses in the history of architecture, the decorative arts, and liberal arts.

**BACHELOR OF FINE ARTS IN INTERIOR DESIGN (BFA)** is a four-year degree of design studies with a foundation in liberal arts and design history that provides students with the professional-level preparation to become practicing interior designers.

**BACHELOR OF ARTS (BA) IN THE HISTORY OF THE INTERIOR & THE DECORATIVE ARTS** provides students with an undergraduate degree in art history, with a special focus on interior environments and the objects they contain.

**MASTER OF FINE ARTS (MFA-1)** is a three-year graduate program designed to provide an advanced interior design degree to students who have a non-professional baccalaureate degree in design, art, or an unrelated field.

**MASTER OF FINE ARTS – POST-PROFESSIONAL (MFA-2)** is a two-year, post-professional degree program that provides interior designers, architects, environmental designers, and those in closely related fields with the opportunity for advanced creative and academic scholarship in interior design.

**MASTER OF PROFESSIONAL STUDIES IN HEALTHCARE INTERIOR DESIGN (MPS-H)** is a one-year, post-professional program providing practicing designers and healthcare professionals with focused knowledge of current issues, research, and theory in the design of healthcare interiors, including a collaborative studio experience.

**MASTER OF PROFESSIONAL STUDIES IN INTERIOR LIGHTING DESIGN (MPS-L)** is a one-year, post-professional degree that provides rigorous professional education in the area of natural and artificial illumination for the interior environment.

**MASTER OF PROFESSIONAL STUDIES IN SUSTAINABLE INTERIOR ENVIRONMENTS (MPS-S)** is a one-year, post-professional program that provides the specialized knowledge, thinking, and skills necessary to prepare design professionals to assume leadership roles in developing and maintaining sustainable interior spaces that will positively impact the world.

For more information about programs visit [www.nysid.edu](http://www.nysid.edu)